BUILD THE CITY

Teams work together to design and construct a model city

Build The City CHALLENGE

THE GAME

Cities are more than buildings—they're living systems of people, ideas, and innovation. The "Build the City" Challenge invites teams to design and construct a miniature city using limited resources, strategic planning, and collaborative problem-solving.

Just like real urban development, success depends on communication, creativity, and cooperation. Teams must navigate constraints, negotiate priorities, and bring their vision to life.

"A CITY IS NOT JUST A PLACE TO LIVE–IT'S A REFLECTION OF HOW WE LIVE TOGETHER."

Urban Thinkers

OBJECTIVE

- Teams will design and build a cityscape using provided materials.
- Each city must include key zones: residential, commercial, green space, and infrastructure.
- A minimum footprint and height will be specified.
- Cities must be functional—able to support a moving model vehicle across roads and bridges.
- Teams must plan, delegate, and execute within time limits.

BENEFIT

- Strategic planning
- Communication under pressure
- Creative design thinking
- Resource management
- Team cooperation

Build The City

CHALLENGE

Available in

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