



The Game

Everyone knows that a blend of the finest ingredients makes the best smoothies. The same is true for your company. A great blend of people who are able to communicate and work well together to agreed targets is your recipe for success.

Our **Smoothie Challenge** is an experience that puts team work and communication skills to the fore, whilst providing many opportunities for fun and laughter. The objective of the game is to be the best. And being the best depends on how you successfully reach the target objectives, and most importantly, convince the other teams that you have done so.

"In life, much like smoothies, you get out what you put in."

Steven Kuhnau



The Objectives

Teams must plan, design, and make a delicious smoothie, in order to present their product and ideas successfully to the other teams while taking into account the benchmark targets your company wishes to focus on.

Talk with us to customize your target choices such as cost control, marketing, logistics, channels, sustainability, quality control, or waste control to maximize the benefits from the event on your team building day.

At some point during the presentation, chosen targets should be addressed in such a way to show how the teams ideas are relevant to your team's work responsibilities and/or the company practices.

The Best

Teams will judge each other with blind tasting for flavour and on their product potential by filling out the scoring card after each teams presentation. Facilitars will also score on some points. The final tally will be presented at the end of the event.

