

# Back 2 School



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## Back 2 School CSR

Teams buy school supplies and backpacks that will be donated to underprivileged children.

A shopping list and a tablet PC showing locations to purchase items will guide the teams as they race through the local Chinese market. Once an item has been selected, the price may need to be negotiated with the vendor and the item paid for.

Before starting out, a short introduction on how to use the tablets and complete the activities will be provided. In addition to this, teams will be provided with an instruction manual and a kit bag. Each location will have a task or activities that can be discovered on arrival and need to be completed before moving on. All participants are encouraged to work together to gain points along the way. Locations and scoring can be seen for all teams and is updated in real time.

## The Objectives

The objectives for this activity are to encourage participants to personalize their selection in a thoughtful way. Each child should receive a unique and personally identifiable set of items that they can relate to and know that someone or some people have taken the time to carefully choose each and every item in their package. Each back 2 school package will have a positive effect on the recipient's self-worth in addition to providing them with the much-needed tools for effective learning.



“Teaching: the only profession where you steal things from home and bring them to work.”

## Completion

- All bags will be donated to underprivileged school children.
- Hand written messages given to the children, establishing a tangible connection.
- Photos and/or videos of recipients.

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# Back 2 School

Work with us locally to genuinely become involved and make a real difference in the lives of those who need it most.

Contact us to help with facilitating half day, full day, or extended programs to suit the budget and effort you wish to support.



Closely working with local NGO, Helping Hands Chiangmai Foundation, we can help maximize impact and provide tax deductibility for all projects.

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