

# Wheels of Joy

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**SOCIAL RESPONSIBILITY**  
**CORPORATE**

## Wheels of Joy

Bring your team together to collect bike parts, assemble sturdy bicycles, and personalize them with creative decorations and heartfelt company messages for the receiving children. This hands-on CSR activity blends teamwork, problem-solving, creativity, and deep compassion—transforming parts into gifts that deliver freedom, independence, and pure joy to kids who need them most.

Teams receive clear instruction guides, professional toolkits, and collaborative challenges at dedicated stations. Each stage focuses on key steps: gathering components, precise assembly, artistic decoration (including custom company messages or designs to inspire the kids), and safe testing. Along the way, participants experience the thrill of building something tangible that will empower local children to explore, play, and ride into new adventures. In this CSR special, bike-building activities highlight the vital importance of mobility, play, opportunity, and active childhood for underprivileged kids in our communities.

“ Every child deserves the chance to ride into future ”

### The Objectives

Foster strong teamwork, creative problem-solving, and innovative thinking as teams collaborate under time and fun pressures. Build empathy, gratitude, and a lasting appreciation for giving back while understanding the real impact of mobility on young lives. Assemble and personalize high-quality bicycles that will be donated directly to local children in need, empowering them with independence, health, joy, and the freedom to discover the world on two wheels.

### Completion

- Exciting final team showcase and bike reveal with prizes for top performers.
- Photos and/or videos of the joyful handover moments provided, capturing the smiles and impact.
- Bicycles (complete with decorations, company messages, and safety items like helmets where possible) are donated directly to children in need through trusted local partners or organizations.





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Work with us locally to genuinely become involved and make a real difference in the lives of those who need it most.

Contact us to help with facilitating half day, full day, or extended programs to suit the budget and effort wish support

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