

May The Best Team Win!

FASHION

A story for fashionistas, creativos & enthusiasts.



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The Game

You may be surprised what your team is capable of once leaving the boardroom. You may be a star designer or the next Armani, Chanel or Karl Lagerfeld.

This team building event takes you through a journey from sketch to design of haute couture. Your team will go through an adventure to create the most stylish outfit and to outperform competing teams on the cat walk.

Bring out the fashionistas, creativotatos, design enthusiasts, fashion gurus and outside the box thinkers from all your departments.

“Fashions fade,
style is eternal.”

Yves Saint Laurent

The Objectives

Teams will be instructed by the organizer to build a set of self-made costumes to compete with fellow teams for the crown of House of Fashion. Teams need to relate the costume to their team and build performance into their cat walk show.

Talk with us to customize your target choices such as cost control, marketing, logistics, channels, quality control, performance or timing to maximize the benefits from the event on your team building day.



The Best

Models choose their preferred music for the runway and practice the fashion walk. They then compete in front of a larger audience for the crown of House of Fashion. The models and fashions are then judged by the jury and the other teams in order to determine and announce the winning team. This is often accompanied by jubilating cheers.

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