

# Bangkok

Corporate Events



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## Bangkok Cultural Immersion

Modern Bangkok offers new and old cultures in a single city. Navigate through megamalls and ancient village homes and temples to experience these contrasts in a fully interactive team building race through the city to compete against other teams.

Strategize and compete interactively against other teams in this digitally supported amazing race style team building event.

Equipped with a tablet pc, explore the culture, sights and history of the city freely. Teams plan their route together by choosing from a large selection of GPS spots and team stations which contain exciting tasks to solve.

Earn points by learning about the city, taking photos, solving puzzles or talking to locals, and see all scores in real time! Excitement for all, guaranteed, while fostering friendship and communication, for positive team building results.

## Customize Your Event

- Half Day or Full Day events
- Flexible group numbers and team sizes
- Follow up team building programs available
- Photography and other media services offered
- Dinners, catering, gala and ceremony opportunities
  - Corporate Social Responsibility options



## Event Information

Information about the event.  
Not imperative to the game.

## Event Tasks

Although spots and tasks are in chronological order, you do not have to follow this order



Profile



Events



Language



OP-Call



Photo

## Interactive Map

See spot and other teams locations. Tap on a spot for info and to complete.

## High Scores

Displays real time scoring, but will be turned off towards the end of the event.

## Operator Call

Communicate directly with the operator

## The Game Module

- Game info
- Real time location of all teams
- Interactive map with quests
- Quest overview with distance to location
- Live scoring
- Operator call
- Photos automatically upload



## The Game Play

- View map to see quest tasks and locations
- Open the task on arrival
- Solve the task
- Solutions upload and give points
- View scoring & position of other teams
- Plan the next move
- Enjoy the post-event showdown



## The Game Tasks

- Team tasks
- Solve puzzles
- Find information
- Take photos for evidence
- Strategize



## Task Categories

Complete tasks while learning about the region in the categories of religion, markets, culture, foods, and history. Many of these tasks will require team work.

## Transport & Budget

Teams will have to manage an allocated budget to get around the city, participate in activities and purchase evidence. Teams with the best budget control will receive bonus points. Alternatively, private transportation can be arranged.

## Team Roles

Determining team roles before the group starts will enhance their effectiveness, and will display their dynamics better. Completing your tasks will need some or more of the following skills:

- Team leader
- Navigator
- Coordinator / planner
- Budget controller
- Negotiator
- Strategist
- Technician
- Problem solver
- Communicator



## Team Building Benefits

It is often difficult for a company to include everybody in a fun and effective team building event. Especially when considering larger groups. But, tabtourthailand makes it possible to involve everyone while allowing all to work effeciently together throughout the entire program.

- Teams will have to decide on a balance between planning and performing time.
- Teams will have to keep track of location and scoring of other teams and make strategic decisions based on these statistics.
- We will put activities in the game that forces teams to work / negotiate with other teams.
- Teams will have to use all their communication and leadership skills to become the winners.
- We can debrief with showing the game statistics comparing the teams with each other.
- Hands-on activities are designed so that cooperation / leadership brings the best results.





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“...the best ‘Amazing Race style’ city challenge we have ever done. A very high praise on the creativity of this program in Bangkok by tabtourthailand and the well planned logistics. Interactively learning the culture with high-tech equipment. All in all, the objectives have been achieved entirely...”



“Fun and very enjoyable. Using tablets during the amazing race game adds more to the excitement when completing activities. I would definitely recommend this to other people.”



“...all 160 participants were involved in the dynamic treasure hunt. Well designed and highly appreciated...”



“During the game, how time flies!”



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